

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : Johnny B. Corvin et al.

Application No. : 09/775,202 Confirmation No. : 7104

Filed : February 1, 2001

For : SYSTEMS AND METHODS FOR PROVIDING
PROMOTIONS WITH RECORDED PROGRAMS

Art Unit : 2623

Examiner : Jun Fei Zhong

New York, New York 10036
July 29, 2008

Mail Stop AMENDMENT
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Sir:

In reply to the January 30, 2008 Office Action,
applicants hereby amend the above-identified patent application
as follows:

Amendments to the Claims begin on page 2 of this
Reply.

Remarks begin on page 9 of this reply.